



Assisted Living Built On Care

2021 ASSISTED LIVING
INSIGHTS SERIES



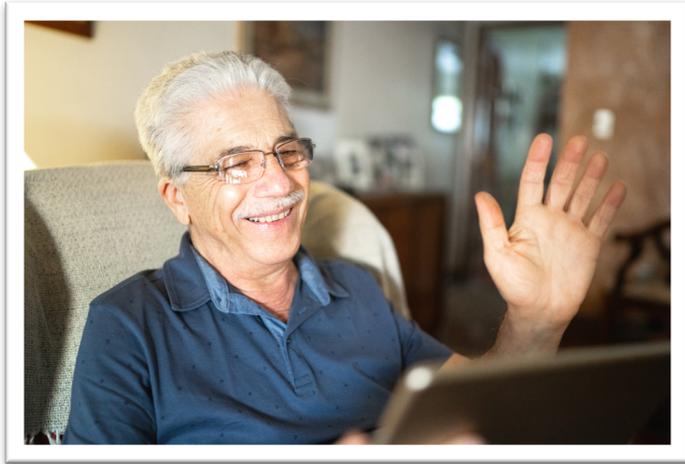
Assisted Living

Built On Care



Long-Term Care And Assisted Living





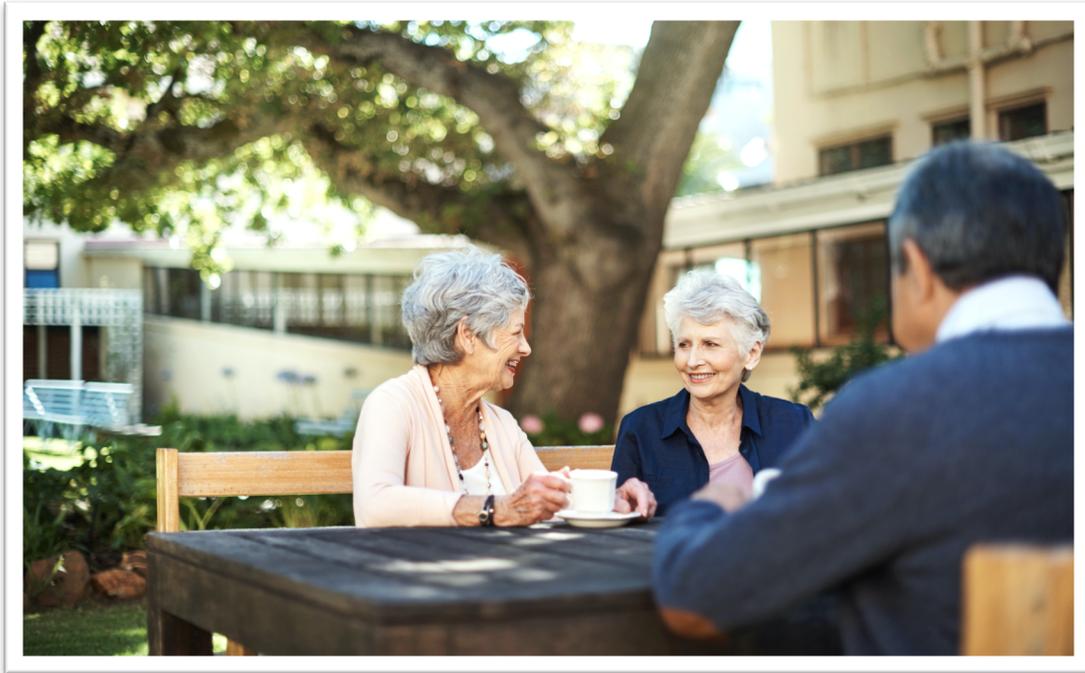
What Is Long-Term Care Insurance?

- Policies that cover long-term care services and support
- You can receive these services at home, in a community organization, or assisted living community
- You can select a range of care options and benefits that allow you to get the services you need, where you need them



What's Covered?

- Insurance premiums vary widely depending on where you live and how much coverage you want
- Policyholders are reimbursed a daily amount—up to a pre-selected limit—for services to assist with activities of daily living such as bathing, dressing, eating
- Many policies have limits on how long or how much they will pay



How Do We Help?

- New resident transition
- Qualifying for benefits
- Facility licensing
- Proof of residency
- Monthly verification process
- Medical paperwork



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About The Carolina Inn



We are COVID Free!

- ZERO cases reported
- Vaccinations are underway
- Making NOW a great time to be living at The Carolina Inn



THE CAROLINA INN ESTABLISHED NEW PROTOCOLS TO PROTECT NEW AND EXISTING RESIDENTS

With the first signs of the COVID-19 outbreak, The Carolina Inn quickly adjusted its operating procedures to safeguard residents and staff. These changes have allowed our assisted living community to accept new senior residents throughout the pandemic.

Developed by the medical staff with input from Medical Director Dr. Raymond Gaskins, these measures continue to help reduce the risk of infection and transmission of COVID-19 so residents and their families feel safe and comfortable.

New residents are assigned to an available room on the terrace level for a minimum of 14 days. They are tested for the Coronavirus and if they have no symptoms and a negative test at the end of 14 days they can move to the room they have chosen as their home.









Is Assisted Living The Right Choice?

- Do you or your loved one need help with everyday tasks?
- Is making sure all medications are taken at the right time a concern?
- Has cooking, cleaning, or maintaining a home become overwhelming?

| The concern... | The reality... |
|--|---|
| My senior loved one won't have enough independence | Senior living actually enables seniors to live with more independence. |
| They will be lonely | Seniors in retirement communities are surrounded by people. |
| They won't get proper attention | Senior living community residents have daily interactions with staff and ongoing opportunities for social engagement. |
| They'll get bored | He or she will be too busy to be bored. |
| They won't eat well | Senior living may actually improve a loved one's eating habits. |
| I'll feel guilty | Feelings of apprehension will be short-lived when the senior's improved quality of life becomes apparent. |
| It's too expensive | Senior living may actually be the more affordable choice. |

Our affordable, month-to-month rent provides
Simplicity. Security. Wellness. Independence.



- No long-term leases
- No big buy-in fees
- Private apartments
- Weekly housekeeping
- Most utilities included

- Person-centered care
- Licensed nursing staff
- Social & recreational activities
- 24-hour emergency response services
- Game/recreation room
- Beautiful outdoor areas

- Nutritious meals
- Wide variety of menu items
- Room service
- Private dining room
- Bistro



The Carolina Inn Provides...

- Security and peace of mind with supportive caregivers
- An opportunity to maintain independence and thrive
- An enriched lifestyle with friendly neighbors and staff
- Assisted living and memory care
- Personalized levels of care to suit your needs
- Rich heritage and strong reputation
- Vibrant and active community
- Location within the Village Green neighborhood for access to continuum of care





Expand your horizons.

Life Enrichment Programs





CAROLINA INN
ASSISTED SENIOR LIVING





Brad, director of dining services



Let us do the cooking.

Perfectly balanced, Chef-Prepared Meals





Leave the driving to us.

Complimentary Scheduled Local Transportation



CAROLINA INN



Let us help you understand
care costs.

One on one discussions to understand costs and how to
cover those costs

“This has been
the BEST
decision for MY
lifestyle!”

-Elizabeth D.
Resident





Person-centered care that's raised the standard for assisted living





Thank you!

Let's stay connected

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